

Client: The Salvation Army
Project: Rapid Response Unit



CHALLENGE:

The Salvation Army needed solutions to past inefficiencies that were experienced during disaster relief efforts.

CONCEPT:

A Rapid Response Unit that can access nearly any disaster site, store more, and serve more.





SOLUTION & RESULT:

Craftsmen's team met directly with The Salvation Army to determine issues and propose solutions. A design was created around an F450 truck that travels onsite quickly to set up and serve immediately and efficiently. The narrow and low profile unit can navigate to nearly any disaster site.

- Provides food and drink for up to 600 people in one site visit
- Crew cab comfortably fits up to 6 team members
- Interior and belly box additional storage for backup food and water
- Cargo netting to keep products in place during travel
- Dual wheels & 16,500 GVWR can carry support trailer for long runs
- 4WD manages tough road conditions

